

Press Release

GINGER BEEF CORPORATION (Listed on the TSX Venture Exchange – Stock Symbol “GB”)

Announces Recall of Product

November 16, 2011

Calgary, Alberta – GB (the “Corporation” or “Ginger Beef”) announces that it has voluntarily recalled its ready-to-eat Special Combo described below because the product may be contaminated with *Listeria monocytogenes*.

The affected product, Ginger Beef Choice brand Special Combo, is sold in a 1 kg package bearing UPC 6 65075 22980 2 and Best Before date 2011 NOV 28.

This product was distributed to Costco stores in British Columbia, Alberta, Saskatchewan and Manitoba.

According to the news release of The Canadian Food Inspection Agency (CFIA) dated November 16, 2011, there have been no reported illnesses associated with the consumption of this product. Also, according to the news release, food contaminated with *Listeria monocytogenes* may not look or smell spoiled. Consumption of food contaminated with these bacteria may cause listeriosis, a foodborne illness. Listeriosis can cause high fever, severe headache, neck stiffness and nausea. Pregnant women, the elderly and people with weakened immune systems are particularly at risk. Infected pregnant women may experience only a mild, flu-like illness; however, infections during pregnancy can lead to premature delivery, infection of the newborn, or even stillbirth.

For more information consumers and industry can call the CFIA at 1-800-442-2342/ TTY 1-800-465-7735 (8:00 a.m. to 8:00 p.m. Eastern time, Monday to Friday).

The CFIA is monitoring the effectiveness of the recall.

The Corporation has halted production of all ready-to-eat food products for public consumption pending the receipt of favourable results of five consecutive production tests which the Corporation and the CFIA will be conducting over a ten day period.

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

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