

## Press Release

### **GINGER BEEF CORPORATION Reports Fourth Quarter Activities and Developments**

**May 3, 2005 – Calgary, Alberta**

Ginger Beef Corporation (the “Corporation”) (TSX Venture – “GB”) is pleased to report to you the activities of the Corporation for the fourth quarter ending December 31, 2004.

In this quarter, sales increased 24% over 2003 fourth quarter as revenues continue to climb quarter over quarter to cap off another successful year. Annual revenues for the year grew 40.4% compared to those of 2003. After completing its second year in its federally inspected production facility, the Corporation has turned the corner to profitability and positive cash flow that it allows the Corporation the financial flexibility to handle future expansion, upgrading its equipment and possibly potential acquisitions.

The future outlook for the Corporation is bright as more food distributors realize the sales and profit potential of our Chinese food products. As a result, retailers are consumer-driven to add on more popular ethnic foods, especially in the high growth ready-to-eat prepared foods category.

Furthermore, despite challenges affecting the food industry this year from higher raw material and transportation costs, management monitored operating costs closely, which resulted in gross margins 20.19% in the year. Armed with historical data of seasonal market fluctuations and more supplier options to refer to, the company plans to improve buying synergies and supply chain efficiencies further.

“The Corporation had another banner year for growth as our revenues continue to rise year over year. With the addition of the Canadian division of the largest food and drug retailers in North America in this quarter, our products are now available in all major supermarket chains in Western Canada. Our goal for the upcoming year is to increase our market penetration in Eastern Canada, revamp product packaging, and to focus on lowering overall operating costs. With the added production volumes and subsequent efficiencies, we expect to increase our profits over last year. The outlook for 2005 remains positive. There are still many areas that remain untapped in the Canadian marketplace. Be it geographic regions, product categories, or business acquisitions, there is still plenty of room for growth.” says Stanley Leung, CEO and President.

All Ginger Beef products follow the highest quality and safety standards established by the Canadian Food Inspection Agency and use only meat inspected by this Agency.

About Ginger Beef Corporation

Ginger Beef Corporation is a food company based in Calgary, Alberta. It is a public company listed on the TSX Venture Exchange. Through two wholly owned subsidiaries, Ginger Beef

Express Ltd. and Ginger Beef Choice Ltd., Ginger Beef franchises a number of take out/delivery service restaurants in Alberta and produces a number of frozen or ready to serve deli Chinese food products. The Corporation's manufacturing facility is certified and licensed by the Canadian Food Inspection Agency as a federally regulated plant and therefore, all products manufactured can be shipped to all provinces and territories in Canada.

**THE TSX VENTURE EXCHANGE DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.**

FOR FURTHER INFORMATION, PLEASE CONTACT:

Alan P. Chan

Director

Telephone: (403) 229 – 2337                      OR

Facsimile: (403) 228 3013

Email:

[alanchan@telusplanet.net](mailto:alanchan@telusplanet.net)

Michael Poon

Secretary-Treasurer

Telephone: (403) 272-8088

Facsimile: (403) 263 –9012

Email:

[mpoon@gingerbeefcorp.com](mailto:mpoon@gingerbeefcorp.com)