

## Press Release

### **GINGER BEEF CORPORATION**

#### **Selected by Canada Safeway Limited to Supply Bulk “Ready-To-Heat” Chinese Food for their Stores**

December 7, 2004

Ginger Beef Corporation (the “Corporation”) (TSX Venture – “GB”) is pleased to announce that it has been selected to supply its bulk “ready-to-heat” Chinese food products to Canada Safeway Limited, a division of Safeway Inc. The products will be initially sold in the grocery chain’s newly modernized “lifestyle format” locations as it continues to upgrade and expand its existing store base in North America. The bulk program will be sold out of their grab and go meals department where today’s busy consumers can conveniently pick up restaurant quality meals such as Chinese food and other popular meat entrees. The new “lifestyle format” stores adapt the traditional grocery store concept to fit the evolving needs of its customers. These stores feature exciting amenities such as a Starbucks coffee kiosk, ready-to-go meals department, and expanded organic and natural food sections.

With 219 Safeway locations throughout Western Canada, the Corporation believes that its ready-to-heat” bulk product lineup will be phased into the remaining store locations over the next year. “This opportunity solidifies our position in Western Canada as the leader of Chinese food home meal replacement products. We now have partnerships with all major supermarket chains in Western Canada. Safeway is an excellent retail partner to grow our business with. With their extensive network of stores throughout North America, it provides us with future growth opportunities in both the deli ready-to-eat / home meal replacement (HMR) and frozen food sectors”, says Stanley Leung, CEO and president.

All Ginger Beef products follow the highest quality and safety standards established by the Canadian Food Inspection Agency and use only meat inspected by this Agency.

About Safeway Inc.

Safeway (NYSE: SWY), a Fortune 50 company, is one of the largest food and drug retailers in North America with annualized sales exceeding \$34 billion. The company operates approximately 1,775 stores in the United States and Canada with a total workforce of nearly 200,000 employees.

About Ginger Beef Corporation

Ginger Beef Corporation is a food company based in Calgary, Alberta. It is a public company listed on the TSX Venture Exchange. Through two wholly owned subsidiaries, Ginger Beef Express Ltd. and Ginger Beef Choice Ltd., Ginger Beef franchised a number of take/delivery service restaurants in Alberta and produces a number of frozen or ready to serve deli Chinese food products. The Corporation’s manufacturing facility is certified and licensed by the Canadian Food Inspection Agency as a federally regulated plant and therefore, all products manufactured can be shipped to all provinces and territories in Canada.

**THE TSX VENTURE EXCHANGE DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.**

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