

Press Release

GINGER BEEF CORPORATION
(Listed on the TSX Venture Exchange - Stock Symbol "GB")
Selected by Fortune 50 Food and Drug Retailer to Supply Pre-Packaged Entrees

February 23, 2005

Ginger Beef Corporation (the "Corporation") is pleased to announce that it has been selected to supply their pre-packaged "ready-to-eat" Chinese food entrees to the Canadian division of one of the largest food and drug retailers in North America.

The Corporation's pre-packaged "ready-to-eat" single serving entrees will be listed in the deli / grab-and-go meals departments of this leading retailer's Western Canadian locations. Based on the success of its Chinese food products in the marketplace, the Corporation is confident that its program will have the same rewarding impact at the retailer's 210 locations, which account for approximately 25% of the grocery market in Western Canada. The Corporation anticipates that this new business partnership will bring approximately \$1 million in additional annual sales revenue for the company. Ginger Beef is also pleased to announce that it will introduce a new combination entrée and packaging style to help create further excitement during the initial product launch for this project. In the future, the Corporation anticipates working closely with this retailer to further develop their ready-to-eat entrée and ready-to-heat bulk food service programs.

"As competition continues to intensify in the grocery market, more retailers are adding Ginger Beef's Chinese food products to their product mix, especially in the deli departments where strong growth continues. Each retailer is aggressively positioning itself to meet the increasing popularity of home meal replacement and ethnic foods by upgrading their store décor and product offerings. Chinese food is so mainstream today that without it, retailers would be at a definite disadvantage in the marketplace", says Stanley Leung, President and CEO.

All Ginger Beef products follow the highest quality and safety standards established by the Canadian Food Inspection Agency and use only meat inspected by this Agency.

About Ginger Beef Corporation

Ginger Beef Corporation is a food company based in Calgary, Alberta. It is a public company listed on the TSX Venture Exchange. Through two wholly owned subsidiaries, Ginger Beef Express Ltd. and Ginger Beef Choice Ltd., Ginger Beef franchises a number of take out/delivery service restaurants in Alberta and produces a number of frozen or ready to serve deli Chinese food products. The Corporation's manufacturing facility is certified and licensed by the Canadian Food Inspection Agency as a federally regulated plant and therefore, all products manufactured can be shipped to all provinces and territories in Canada.

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