

## **Press Release**

### **GINGER BEEF CORPORATION (Listed on the TSX Venture Exchange - Stock Symbol "GB") Penetrates Eastern Canada Market**

**March 7, 2005**

Ginger Beef Corporation (the "Corporation") is pleased to announce that it has been selected to supply their pre-packaged "ready-to-eat" Chinese food entrees to the Eastern Canadian divisions of one of the largest retail grocery chain in Canada.

The Corporation's pre-packaged "ready-to-eat" Chinese food entrees will be initially listed in the deli / grab-and-go meals departments of this national retailer's Ontario locations and then gradually into the remaining eastern provinces in the near future. Operating under various retail banners across the country which accounts for approximately 40% market share of the Canadian grocery industry, this leading Canadian-based grocer's vast network of stores will greatly increase the Ginger Beef products' distribution and market presence. It is estimated that this new Eastern Canada expansion will bring an additional \$2 to \$3 million in annual sales revenue for the company.

"This expansion into Eastern Canada opens new markets that we have been actively trying to penetrate for quite some time. With the increasing popularity of refrigerated entrees and ethnic foods in Eastern Canada, our ready-to-eat Chinese food program should be a perfect fit for this untapped larger market. This retailer provides the distribution channel and sales volumes to help us make a major impact in the marketplace. This is just another stepping stone for us to grow our business further as we continue to become a truly national food player", says Stanley Leung, President and CEO.

All Ginger Beef products follow the highest quality and safety standards established by the Canadian Food Inspection Agency and use only meat inspected by this Agency.

#### **About Ginger Beef Corporation**

Ginger Beef Corporation is a food company based in Calgary, Alberta. It is a public company listed on the TSX Venture Exchange. Through two wholly owned subsidiaries, Ginger Beef Express Ltd. and Ginger Beef Choice Ltd., Ginger Beef franchises a number of take out/delivery service restaurants in Alberta and produces a number of frozen or ready to serve deli Chinese food products. The Corporation's manufacturing facility is certified and licensed by the Canadian Food Inspection Agency as a federally regulated plant and therefore, all products manufactured can be shipped to all provinces and territories in Canada.

**THE TSX VENTURE EXCHANGE DOES NOT ACCEPT RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.**

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