

Ginger Beef Corporation voluntarily recalls pre-cooked products

November 23, 2011 – Calgary, AB: Ginger Beef Corporation, (TSX VENTURE: GB) a Calgary-based company specializing in Asian food manufacturing, has voluntarily recalled its pre-cooked products and shut down the entire production line to undertake a complete wash-down of its facilities following the discovery of possible *Listeria monocytogenes* contamination. The company is currently working with the Canadian Food Inspection Agency (CFIA) to address any possible contamination.

“Ginger Beef Corporation takes the safe preparation of our food products, and the health and safety of our customers, very seriously,” said James Leung, Vice President of Operations for Ginger Beef Choice Ltd., a wholly-owned subsidiary of Ginger Beef Corporation. “We follow all government requirements for food handling and have a comprehensive food safety program in place across our operations.”

The *Listeria monocytogenes* was found during a routine facility inspection that takes place on a monthly basis. As soon as the sample was found, the company alerted the CFIA and took steps to address the possible contamination.

“In undertaking the voluntary recall of our pre-cooked products and shutting down our facility, we are exceeding CFIA regulations for these circumstances,” explained Leung. “These are precautionary measures taken to protect the health and safety of our customers.”

Ginger Beef Corporation is working with its retailers across British Columbia, Alberta, Saskatchewan, Manitoba and Ontario to pull the products from shelves. The CFIA is monitoring this voluntary recall. Production is on hold pending the receipt of favourable results of 10 consecutive production tests conducted by the company and the CFIA over a 10 day period. This is the first incident in the company’s 30-year history.

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